

Guidelines for supplying artwork

General Information

How can we receive your files?

On a CD or DVD – a hard copy must be included

Email - please send files to sales@bakerlabels.co.uk
(We can receive files up to 30mb in size however larger files can be sent by Wettransfer or equivalent APP)

FTP – our sales office will allocate you a username and password to access our site.
Call 01277 281900 for further information.

The software we support

Adobe Illustrator CC
Adobe Indesign CC
Adobe Photoshop CC

Please don't hesitate to contact us to enquire about other file formats you are using.

General comments

- Hard copy/visuals - Please send a visual PDF or hard copy, when supplying any disks or files
- Bleed – A minimum of 1.5mm bleed should be included on any design that prints beyond the trim marks or cutter guide.
- Layers on artwork – If a white, foil, varnish or cutter guides are shown within a design then please ensure these are noted as a separate layer and coloured as spot inks.
- Resolution – Files must achieve a minimum of 300dpi
- Fonts – Minimum point size 4.5pt for positive, 6pt for reverse out text (Font and colour dependant. Please open up small reverse text by 0.03mm).
- Barcodes – High quality readable codes should be included in your design. We can create barcodes but prefer them to be supplied with a magnification no less than 80%

Please contact our sales team if you would like any further information about our studio capabilities as they can arrange for a team member to contact you.

For more detailed information about supplying artwork to be digitally printed, please see our supplement guide "Digital Printing Guidelines for supplying artwork."



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LABELS: 01277 281900
www.bakerlabels.co.uk

MATERIALS: 01277 281910
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